Walk Bike Brockport Meeting

9 February 2012

Present: Ray Duncan, Joan Fenton, Rich Fenton, Peter Randazzo, Lucille Ribble, Joe Blosenhauer, Barb Blosenhauer, Bill Andrews, Norm Frisch, Harry Shifton, Alicia Fink, Pam Ketchum, Nancy Washer

Meeting called to order 7:00 pm

1. Strategic Plan: put off until the March meeting

2. Brochure Update: Norm Frisch.

   Handed out draft Sweden Town Park Trail brochure and goes over it
   Leisa Streibel was looking forward to next draft
   (He hopes the Town may pay for it)
   some additional material on the map regarding ball fields
   is looking for commentary

Discussion:

Ray Duncan: need it done by June 3 for opening of trail
Norm Frisch: plan to have it ready even earlier for beginning of boating season
Peter Randazzo: definitely print out some copies for trail opening
Norm Frisch: wants more photos for this and other brochures
Peter Randazzo: will get some winter pictures this weekend
   also the chronology is too much
Norm Frisch: the goal is to have whole thing on website, would also like to have segments broken out
Pam Ketchum: went walk the trail after last meeting. has questions:
   Who owned the property before?
   also would be nice to have information on flora and fauna
Norm Frisch: Village Tree Board also wants tree walk brochures
   Also the cemeteries, like the copper beech in Lakeside cemetary, would also help involve town; imagines strolls through the cemeteries for nature and history
Peter Randazzo: talked to Regis Steinkamp, Sweden Recreation director, who also wants to see the brochure
Norm Frisch: wants some input from key people like Peter
Peter Randazzo: notes the old contact info,
Ray Duncan: willing to be contact person, plus some others
Norm Frisch: back to flora and fauna, could have someone identify
trees and things along the trail could have additional brochures or a smartphone app
Ray Duncan: anything else, what about our brochure?
Norm Frisch: needs editing, as does the Arts &Aesthetics brochure

3. **The Brockport Arts Festival** in August. Rich Fenton
   Pat Baker is contact
   Back to Main Street this year, lost vendors in recent years
   Wants more involvement in community
   Do we want to sponsor a 5k walk or run?
   August 11-12
   We should establish contact with Pat

**Discussion:**

Nancy Washer: we did discuss sponsoring walks at the last meeting
Ray Duncan is interested. notes that Mark Fenton started as a race walker
Joan Fenton: are there liability issues?
Bill Andrews: we shouldn't NOT do things because of liability
Peter Randazzo: we do need to consider liability
Pam Ketchum: there are already some models: the town 5k
Barb Blosenhauer: the crop walk
Peter Randazzo: what kind of race or walk would we do? Run the whole thing all day?
Alicia Fink: Andrew [Fink] does a Thanksgiving Race in Greece every year, we could charge an entry fee (Seems simple)
Joan Fenton: outlines the crop walk needs, we should focus on walks
Norm Frisch: suggests Danielle [Windus-Cook] because she organized the Farmers Museum Run
Bill Andrews: suggests Kit Snyder
Norm Frisch: will send her email address to Ray
Alicia Fink: in favor of a walk, short walk, to bring us into the outdoors
Ray Duncan: gives us a sequence of events
Pam Ketchum: could be points of interest in Brockport, start and end near downtown, something connected to Bill Andrews' architecture map
Ray Duncan: reiterates Alicia Fink's point
Peter Randazzo: suggests we need rewards
Alicia Fink: suggests forming a small sub-committee to find out what's involved
Barb Blosenhauer: asks about Walk Bike t-shirts

Rich Fenton: Do we need an actual meeting if we have all these subgroups?
   Many cannot actually be here on March 8
   brief discussion with no resolution, but see below
Ray Duncan: brainstorm incentives
Pam Ketchum: suggests coupons for merchants
Joan Fenton: that's what Marilyn Colby used to do for Tour de Brockport
Joan Fenton: have the entry fee be cans of food for food shelf

1. Mark Fenton Update:

Rich Fenton and Ray Duncan: big announcement with big leadup from Ray
Rich Fenton: Mark is coming to see our progress, working on date
Could be as early as May 4
Needs help with making arrangements, especially if in May
Imagines one full day: morning presentation, afternoon event,
something at night; saw him give a presentation at UConn
helped point govt officials in positive directions.
Goal to get more people walking, in addition to creating environment
Rich and Joan Fenton will work in the background, others in the foreground
Ray Duncan: articulates what will and needs to happen
there will be a conference call on Monday to set up a date with Mark
Morning with local officials about importance of walking biking
Late morning at the College with Community groups, business leaders
Afternoon perhaps linked with SUNY Brockport Alumni Association
First Fridays, maybe we could financially support the event
needs help with: generic letters of invitation to the meetings,
more publicity; phone calls to follow up with business and political leaders; two or three people to help Ray, Fentons,
Hickerson
Lucille Ribble, Barb Blosenhauer, and Alicia Fink volunteer
Rich Fenton: if Mark comes in May, need people to pick up slack
Ray Duncan: we need figure out who to invite
Rich Fenton: will discuss such things during the conference call
Ray Duncan: if it were a First Friday, it could be opened to public.
Pam Ketchum: how many people came the other times Mark visited here?
Peter Randazzo: always a lot going on later in summer,
should check dates to avoid
Rich Fenton: currently May is possible
Pam Ketchum: but that would also coincide with Brock the Port (or drunken, out-of-control student day)
We decide not to worry about Brock the Port and push for May 4

1. Trail opening ceremony,

Sunday June 3, starting at 3pm: Peter Randazzo
We don't know exactly what will happen
Speakers will be Ray Duncan and Jack Milner (former Town of Sweden Supervisor)
Jack Milner suggested Pat Connor (current Town Supervisor) and Regis
Steinkamp (Sweden Rec director)
This is as much planning as has taken place
Will have to send letters to officials and follow-up on them
Punch and cookies for refreshments
Also a covered spot nearby or a pavilion, in case of rain
Food after speeches and inaugural walk with everyone or people from hospital

Discussion:

Ray Duncan: according to Rich, Mark Fenton thinks it would be great to have a trail from College to the Town Park
Peter Randazzo: Bill already has one on his big brochure

6. Other Business:

Next meeting

Alicia Fink: we need one in March to keep momentum
will Investigate March 22 for next meeting,
check additional venues like community center, library, or Town court

Harry Shifton: what's going on with the Welcome to Brockport sign
Alicia Fink: been out of town, the problem is that no one really owns the billboard
Arts and Aesthetics can't really afford to maintain actual billboard
Bill Andrews is supposed to investigate the ownership issue.
Rich Fenton: how much will it cost to fix the billboard?
Alicia Fink: about 5000, we believe it belongs to the village, but the mayor gave it to us
Pam Ketchum: who gave the billboard to the village?
Rich Fenton: Brockport Lumber used to be there, they sold it to George Dahl, who said he would fix it for 100000
Barb Blossenhauer: could it be an eagle scout project?
Joan Fenton: what it needs is someone to take the painting off, fix the billboard, then put picture back on

Meeting adjourns 8:22