

Minutes of Walk Bike Brockport

October 13, 2011

Village Hall 7:00-8:20 P.M.

Attendance: Richard Fenton, Joan Fenton, Harry Shifton, Peter Randazzo, Mike Schaffer, Joe Blosenbauer, Dick Rizzo, Alicia Fink

1. Financial Report – Alicia Fink
 - A. Brockport Development Corp. now holds our money
 - B. Expenditures: Pete Randazzo \$22.58
 - C. \$162.00 Sign Doctor (After discussion of sales tax charged by Sign Doctor even though he had received the tax exempt form, the group agreed to “let it go this time.”)
 - D. Received \$121.00 from the Town of Sweden for post markings
 - E. Grand total we have is \$4606.90
 - F. We had approved \$200.00 for flowers along the canal. Joe Blosenbauer reported that it was too late in the year to get them from Walmart. They need up to \$103.36 more for flowers from Sara’s Farm Market. Harry Shifton made a motion seconded by Mike Schaffer to allot up to \$103.36 additional funds for that expenditure. Mike Schaffer and the Blosenhauers will coordinate the planting. Mike will arrange for student help from the college and the Blosenhauers will get compost from Sara’s. Mike hopes to get 8-10 students in the next two or three weeks.
 - G. The group discussed the fact that tax exemption has become complicated, and we may have to address this issue.

2. Walk to School Day
 - A. Discussion included the following comments:
 - Great day
 - Wonderful turnout
 - Good media coverage
 - College kids liked being part of it
 - Thank you post card will bring volunteers back next year
 - Kids loved backpacks
 - Ginther parents got backpacks in office. Worked out well
 - Discussion of whether early presence of volunteers on Village Streets would increase the involvement of high school students
 - Some suggestions of signs or placards to denote “Walk to School Day” either held by volunteers or placed in the ground
 - It was very dark for the early walkers

3. Working with Lakeside

- A. Jim Wissler sent a list of possible community presentations that could be administered jointly:
 - 1. Health benefits of regular exercise
 - 2. How to get started exercising - setting goals, how often? how long? define levels of exercise, e.g. low and moderate levels
 - 3. Calories burned with different levels of exercise
 - 4. Foods that enhance exercise
 - 5. Benefits of stretching prior to exercise
 - B. The group discussed having a joint family wellness day similar to what was part of Septemberfests held in the past.
 - 1. Possibility of working with Lakeside and the nursing home to sponsor walks. Issues of patient safety and our liability arose.
 - 2. The possibility of a collaborative meeting to discuss issues surrounding patient care.
 - 3. A discussion followed about how we can accomplish our goals if we take a four to six month hiatus when so many people leave in October for the winter. Do we want to do a one day event or ongoing programs or help to organize and market several events with Lakeside?
 - 4. This led to a broader discussion of what our goals should be. Do we need a session with Lakeside asking, "How do we change or improve our community to encourage walking/biking?"
 - 5. The point was made that Brockport is an ideal walkable community, and we don't take advantage of it. Can we change the culture?
4. Possible future discussion topics.
- A. How do we "toot our own horn?"
 - 1. Dedication of trail?
 - 2. Bicycle safety event
 - B. How do we raise money?
 - 1. Another auction?
 - 2. Charity bike ride?
 - C. Group agreed to try to continue monthly meetings even if it meant Changing dates and conveners.

NEXT MEETING; THURSDAY, NOVEMBER 10th 7:00 P.M. Village Hall