Meeting Called to order: 7:03 pm
Present: Ray Duncan, Alicia Fink Harry Shifton, Sri Ram Bakshi, Peter Randazzo, Nancy Washer, Lucille Ribble, Pam Ketchum, Richard Fenton, and Joan Fenton

Announcements:

Ray Duncan:

- We received a Wal-Mart gift card for bulbs $25, which goes to Barb Blosenhauer for flower planting on the north side of the Canal between Park and Main Streets.

- Ribbon Cutting Ceremony for the Opening of Main Street
  Right by the Strand theater pole
  11:00 am Nov. 14

- Ray will be there to represent WWB, which pressed hard for new crosswalks and curb-outs. [Follow up: In addition to Ray, other members of WBB showed up for the ribbon cutting ceremony: Jo Matela, Rosie and George Rich, Bill Andrews among them.

Identifying an Event to Share with Lakeside to Promote Walking and Biking

- Ray filled in new members Pam Ketchum and Sri Ram Bakshi on this issue as discussed at our last meeting.

- One type event we could do would be to bring in MVP speakers as Peter Randazzo has done.

- Idea 1. The Trail: Discussion
  Harry Shifton: talked to Care Center at hospital
  They do walks already
  They would appreciate efforts to collaborate
  Peter Randazzo: do they have transport?
  We could have them come and walk the trail
  Notes the soccer fields are done, so the trail should be finished
  Fills in Pam Ketchum and Sri Ram Bakshi on the trail project
  Bridges are wheelchair accessible

  Peter Randazzo: envisions a ribbon cutting ceremony for the trail in May or June, invite local dignitaries, Victor trails people who got us started and people from Lakeside Care Center could be invited.
  Ray Duncan: Would Peter Randazzo be willing to organize this?
Vision we completed
So add Mark Fenton to list of dignitaries

Peter Randazzo: willing to set it up.
weekends to avoid, Adirondack Club Expo likely second weekend in June
perhaps last weekend in May or first weekend in June

Ray Duncan suggests that Harry Shifton will help Peter Randazzo organize

Harry Shifton: maybe we should have something earlier to show them how it is accessible. He will investigate

We will need to advertise it and promote the ribbon cutting

Idea 2: Speaker Series

Ray Duncan: Another event he discussed with Mike Schaeffer.
Try to set up a speaking event, panel discussion on walking in Brockport
But we would have to collaborate with other groups, to get an audience
Probably in March or April
Perhaps once a year

Promoting Good Health and Quality of Life Through Walking and Biking

Rich Fenton: we need to make people aware of the walkability of Brockport
Get the officials involved, village and town
Need to keep working to maintain the status

Still need signs in crosswalks, even Bergen has them
Crossing sign from Sweden village to Wegmans where many people walk

Discussion:
Rich Fenton: policy decisions, other things we can ask Village Board to do
Like improving the pedestrian nightmare intersection of 31 and 19
Help getting the right of way for trails
We need to show that the community beyond us has an interest in improving and maintaining the walkability of Brockport

Get the SUNY Brockport Alumni Board involved

Pam Ketchum proposes a trail loop, the three bridges in town canal trail as cultural and recreational trail. Envisions a Community Bike to the Lake, with Lake Road closed to cars.
Harry Shifton tells of the dream of the trail from Lake to Bergen Swamp
Our trail hooks into it, on east side of Redman Road
Peter Randazzo: Bill Andrews has designed trails big loop of Brockport
Eventually Park’s entrance will move to the College suites entrance
With Bill Andrews’ trail it adds up to about five or six miles
Ray Duncan: Perhaps we need a new brochure that focuses on the walkability of Brockport with paths mapped out. Also put signs up to show people where the trails are.

Pam Ketchum: having the walking trails that Bill Andrews put together makes Brockport a destination.

Historic Preservation Board has just redone the Walking Tour Brochures.

Need to put together a brochure of all the opportunities in Brockport.

Get funding, perhaps with local businesses advertising.

Ray Duncan: perhaps we could focus the December meeting on this topic.

Pam Ketchum: also website could post maps.

And we could develop a smart phone app, like Boston has.

Rich Renton: visitors want this kind of stuff.

You can get almost anywhere in Brockport by sidewalk.

Pam Ketchum bikes to visit friends in Talamora Trail and 31 is awful.

Pam Ketchum: also helps businesses, encourages nicer ambiance, parks, etc.

We need to put it on a map.

Rich Fenton: maps of the trails, walking to get somewhere, other ways for kids to get to school.

**Start to build the culture of walking**

Ray Duncan: we have the assets, we need a map, flesh it out.

make signs for Pam Ketchum’s proposed crazy eight trail.

Nancy Washer: we need recordings to go along with the maps, downloadable things; plans to have students work on this next semester.

Peter Randazzo: then there’s Bill Andrews’ other dream of a trail from the canal path east to Sweden Walker Road, back on trolley bed, but some obstacles prevented it.

Harry Shifton: the land has changed hands, maybe new owner could be talked to about using it.

Peter Randazzo: maybe could be tied to Northampton park.

Ray Duncan: overall we need better mapping, signage.

**The Smagorinsky Mural**

Harry Shifton: our excuses are over (i.e. Main Street is done), there is a sign that needs to be fixed; we could add something to the top like: Walk in the historic village of Brockport.

Alicia Fink: we need money to do it.

Don Riley said he would fix it for a fee, like $900.
Rich Fenton: can it be weather-proofed?
Alicia Fink thinks it's the substructure that is the problem (the billboard itself)
She estimates about $3000 for whole thing
Original picture had five year guarantee
She will get a firmer estimate for the next meeting
Ray Duncan: we should tap some of the organizations because we all benefit
Pam Ketchum: murals are a hot topic; Margay Blackman is looking for grants for murals in the village, perhaps that could be a source

Summary of Ideas Discussion

Peter Randazzo: there is software for making detailed topographic maps

**Nancy Washer will ask Whitney Autin about this topo mapmaking software**

Let's focus on Podcasts and apps and better website
Rich Fenton: what about trails on campus?
Ray Duncan: there are already trails, but maybe they need mapping also
Sri Ram Bakshi: also Special Events Recreation Center will have indoor walking

Getting Publicity

Ray Duncan would be happy to take photos and write story about us as an article
Alicia Fink: last week, Morgan Manning house got a call from channel 8 for the "Where We Live" series about Brockport, broadcast
We should invite them to our events
Pam Ketchum: we should also invite the Democrat & Chronicle
Alicia Fink: also Caury Putnam
Ray Duncan: what about the Pro Brockport group?
Pam Ketchum: contact Val Cicioti
Ray Duncan: overall we need to get more organizations involved

Future Fundraising

Ray Duncan: No Santa Train for next three years
New business plan for company
Usually made $500 or so
How about the canal boat, like Alicia did
Mike loves this idea
More discussion next meeting

Back to the Trail Dedication

Alicia Fink: Peter Randazzo is in charge, we should form a committee

Peter Randazzo: will develop a timeline and date for Ribbon Cutting in Spring
Ray Duncan: then we can bring in more people and organizations to our events

Alicia Fink: don't forget the kids, good to have activities for them

Joan Fenton: has contacts with alumni association

Alicia Fink: for July 4 parade, they sent flyers home from school

Joan Fenton: need permission from board of education to do that
   A way to promote it: in spring, people want to get out
   Cooking hotdogs, gear it towards families
   Other activities, music group like Bill Hullfish
   imagines something like a miniature lilic festival

Ray Duncan summarizes

Joan Fenton will resurrect elementary school poster contest

Ray Duncan: we could give out awards at ribbon cutting, Joan will take over

Pam Ketchum: we should also suggest that people bike to it

Meeting gradually ends around 8:20

**Next meeting December 8th, 7:00 PM, Village Hall**

Note: Nancy Washer has a concert and will not be able to take notes.
Lucille Ribble volunteers (sort of)